



March 17, 2009

MEDIA ADVISORY

Alberta Export Award winners to be announced

EDMONTON – The Alberta division of Canadian Manufacturers and Exporters (CME-Alberta) is pleased to host the inaugural Alberta Export Awards Gala Luncheon where the finalists and winners of 10 award categories will be recognized. The event will be held at noon on Wednesday, March 25 at The Westin Edmonton.

The awards recognize the province's top exporters who make a significant contribution to Alberta's provincial economy. All registered Alberta companies that have exported a product or service for two or more years are eligible to apply or be nominated.

Special guests, including Alberta Minister of Finance and Enterprise, Iris Evans, and the Mayor of the City of Edmonton, Stephen Mandel, as well as other government officials, business leaders and top exporters will be in attendance at the Gala Luncheon. Brian McCready, vice president of CME-Alberta, and award recipients will be available for interviews following the luncheon.

- WHAT:** 2009 Alberta Export Awards Gala Luncheon
- WHEN:** Wednesday, March 25 from noon to 2:30 p.m.
- Noon – Lunch and Opening Remarks
 - 12:50 p.m. – Welcoming Remarks and Official Introductions
 - 1:10 p.m. – Award Ceremony
 - 2:25 – Closing Remarks
- WHERE:** The Westin Edmonton, 10135 100 Street, Edmonton, Alta.

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Canadian Manufacturers and Exporters (CME) is Canada's largest trade and industry association. CME promotes the continuous improvement of Canadian manufacturing and exporting through engagement of government at all levels. Its mandate is to promote the competitiveness of Canadian manufacturers and enable the success of Canadian goods and services exporters in markets around the world.

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BACKGROUND

Alberta Export Awards finalists and Leadership Award recipient

Three finalists were selected in each of the seven Alberta Export Award categories and include:

New Media

- Joe Media Group Inc., Calgary, Alta.
- Jump Studios Ltd., Calgary, Alta.
- Wmode Inc., Calgary, Alta.

Professional and Services

- AMR Process Inc., Leduc, Alta.
- Associated Geosciences Ltd., Calgary, Alta.
- MacLeod Dixon LLP, Calgary, Alta.

Manufacturing – Oil and Gas

- Global Thermoelectric Inc., Calgary, Alta.
- KUDU Industries, Calgary, Alta.
- Top-Co LP, Edmonton, Alta.

Manufacturing – Other

- Evans Consoles Corporation, Calgary, Alta.
- Perfect Fry Corporation, Calgary, Alta.
- Supreme International Limited, Wetaskiwin, Alta.

Advancing Technologies

- ITRES Research Ltd, Calgary, Alta.
- TENET Medical Engineering Inc., Calgary, Alta.
- XSENSOR Technology Corporation, Calgary, Alta.

New Exporter

- BOS Solutions Inc., Calgary, Alta.
- Questor Technology Inc, Calgary, Alta.
- Xtreme Coil Drilling Corp, Calgary, Alta.

Sustainability

- DIRTT Environmental Solutions Ltd, Calgary, Alta.
- Katch Kan Ltd., Edmonton, Alta.
- Waterworks Technologies Inc., Calgary, Alta.

Leadership Award

The winner of the Leadership Award is Doug McNeill, executive vice-president of Business Development at Stream-Flo Industries Ltd. The Leadership Award recognizes an individual or organization that has played a significant role in exporting and is known to champion exporting within their industry.

Award winners in each category, the Leadership Award recipient, the International Business Studies Award recipient as well as the prestigious Exporter of the Year recipient will be honoured as Alberta's top exporters by the Alberta division of Canadian Manufacturers and Exporters, government officials and leaders from the export community.